

End Semester/Reappear (Semester I) Examination December 2022

Programme: B. Pharm
Course: Communication Skills
Course Code: BP105T
Enrollment No: _____

Full Marks: 35
Time: 2 Hrs.

Section I

1. Short Answer type questions. Answer any five. 5 x 5 = 25

- a. Explain perspectives in communication.
- b. Non-verbal communication also plays a major role in communication process. Discuss.
- c. Define paralinguistic features.
- d. Explain Personal Development Skills. Discuss its importance in your life.
- e. 'Communication is the integral part of human life'. Explain.
- f. How do group discussions contribute to successful business Communication? Explain.
- g. Differentiate between General communication and Technical communication.

Section II

Long Answer type questions. Answer any one. 1 x 10 = 10

2. "Body language is a very powerful tool. We had body language before we had speech, and apparently, 80% of what you understand in a conversation is read through the body, not the words."- Deborah Bull. Discuss the role of kinesics in communication
3. How do verbal, vocal and visual components of communication impact a presentation? Explain
4. Explain the following barriers to communication:
 - (a) Cultural Barrier
 - (b) Emotional Barrier
 - (c) Gender Barrier
 - (d) Psychological Barrier
